



# 2018 F-150 LARIAT

Show  
Sales Tax

Exterior Interior



Representative U.S. exterior image shown. Actual exterior may vary. See your dealer for details.

## Payment

Base MSRP <sup>22</sup>	\$58,499
Total of Options <sup>38</sup>	\$5,945
Total Fees	\$1,900
Delivery Allowance	-\$8,000

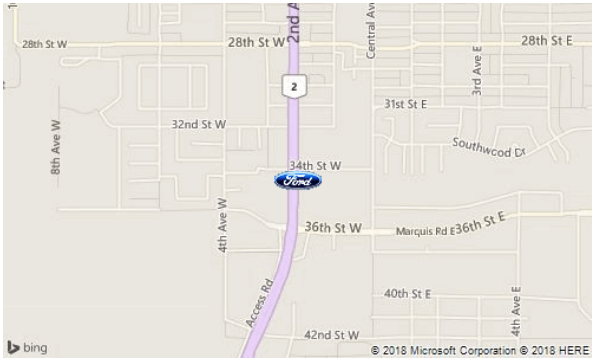
Net Price<sup>33</sup>

**\$58,344**

\$368 Est. Payment Every Two Weeks<sup>35</sup> Purchase based on \$0 down payment, 84 month term and 3.99% APR, \$0 trade-in-value<sup>24</sup>

## Dealer Information

Lakeland Ford Sales (2009) Ltd  
3434 - 2nd Avenue West  
Prince Albert, S6V5G2



Showing the nearest Authorized Dealer for the entered zip code

## Model

2018 Ford F-150 LARIAT SuperCrew®, 5-1/2' Box, 5.0L V8 Engine with Flex- **\$58,499**  
Fuel Capability and Auto Start/Stop Technology System, Electronic 10-Speed  
Automatic Transmission with Selectable Drive Modes, 4X4, 3.31 Non-Limited Slip Axle

## Paint<sup>38</sup>

Oxford White **\$0**

## Packages<sup>38</sup>

502A	<b>\$5,200</b>
LARIAT Chrome Appearance Package	<b>\$0</b>
Trailer Tow Package	<b>\$0</b>
Power Equipment Group	<b>\$0</b>

## Exterior<sup>38</sup>

Bedliner - Drop-in	<b>\$395</b>
Rear Window - Privacy Glass	<b>\$0</b>
Heated Wiper Park	<b>\$0</b>
Rear Window - Power-Sliding with Privacy Tint and Defroster	<b>\$0</b>
Rear Window - Defroster	<b>\$0</b>

BoxLink™ Cargo Management System	\$0
Remote Start System	\$0
Fuel Tank - 136 Litre	\$0
BLIS® (Blind Spot Information System) with Cross-Traffic Alert and Trailer Coverage	\$0
Reverse Sensing System	\$0
LED Side-Mirror Spotlights	\$0
LED Box Lighting	\$0
Sideview Power-Folding, Power Glass Mirrors with Heat, Turn Signal, Memory, Auto-Dimming Feature, High Intensity LED Security Approach Lamps	\$0
Step Bars, Angular – Chrome	\$0
18-inch Chrome-Like PVD Wheels	\$0
3.31 Non-Limited Slip Axle Ratio	\$0
275/65R18 OWL A/S A/T Tires - 4x4	\$0

## Interior<sup>38</sup>

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Black	\$0
Leather	\$0
Dual-zone Electronic Automatic Temperature Control (DEATC)	\$0
Flooring - Colour-coordinated Carpet with Carpeted Matching Floor Mats	\$0
Second-Row Heated Seats	\$0
Pro Trailer Backup Assist™	\$0
Trailer Brake Controller (TBC)	\$350
Heated Steering Wheel	\$0
Cruise Control	\$0
Voice-Activated Touchscreen Navigation System	\$0
110-volt/400-watt Outlet	\$0
SYNC® Connect	\$0
B&O PLAY™ Premium Audio System	\$0
SiriusXM® Radio	\$0

SYNC® 3 \$0

Leather-Trimmed Heated and Ventilated Bucket Seats with Flow-Through Console with Floor Shifter \$0

## Standard Features

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### Power and Handling

- Axle, Front - Independent Front Suspension
- Two-speed automatic four-wheel drive system with Neutral Towing Capability (4x4 only)
- Steering - Power rack-and-pinion steering
- Fully boxed steel frame
- Springs - Front, Coil
- Springs - Rear, leaf, two-stage variable rate
- Trailer sway control<sup>19</sup>
- 4x2
- Electronic 10-speed Transmission with Tow/Haul, Snow/Wet, EcoSelect and Sport Modes
- Auto Start/Stop Engine Technology
- 2.7L EcoBoost®
- Fuel Tank -136 Litre (36-gallon) - all 4x4 except 122.5" WB and Raptor SuperCab
- Fuel Tank - 87 Litre (23-gallon) - all 4x2 Regular Cab and SuperCab and 4x4 with 122.5" WB
- Fuel Tank - 98 Litre (26-gallon) SuperCrew 4x2 and Raptor SuperCab
- Jack
- 18-inch machined-aluminum wheels with Flash Grey painted pockets
- 265/60R 18 BSW all-season tires (4x2 only)
- 275/65R 18 OWL all-terrain tires

### Interior Features

- Dual-zone Electronic Climate Control
- 8" Productivity Screen
- Cruise control
- Reverse Sensing System<sup>10</sup>
- Pro Trailer Backup Assist
- Colour-coordinated carpet with carpeted floor mats
- Dome light
- Fade-to-off interior lighting
- Ambient lighting (Ice Blue®)
- Flow-through centre console with floor shifter
- 110-volt/400-watt Power Inverter - Instrument Panel and Rear Flow-Through Console (SuperCab and SuperCrew®)
- Powerpoint, 12v - Front
- Powerpoint, 12v - Rear (SuperCab and SuperCrew®)
- Delayed accessory power
- Fully flat load floor (SuperCab and SuperCrew® models)
- Gauges and Meters – Fuel, Oil Pressure, Engine Coolant Temperature; Speedometer, Odometer
- Grab handles (A-Pillar) - Front, Driver- and passenger-side
- Grab handles (B-Pillar) - Rear, Driver- and passenger-side (SuperCrew® only)
- Horn, dual-note
- Intermittent windshield wipers

- Power door locks with flip key and integrated key transmitter keyless entry including auto-lock
- MyKey®
- Outside temperature display
- Overhead console (SuperCab and SuperCrew®)
- Power-adjustable pedals with memory
- Rearview mirror, Auto-dimming
- Steering wheel, manual tilt/telescoping
- Steering wheel - Black leather-wrapped
- Visors with driver- and passenger-side illuminated, covered mirrors
- Woodgrain-style interior trim accents
- Intelligent access with push-button start
- AM/FM with single-CD
- SiriusXM®<sup>13</sup> Radio
- SYNC® 3
- Seats - Front - Bucket seats with centre flow-through console and floor shifter, Leather-trimmed
- Seats - Front, 10-way power driver and front passenger
- Seats - Front, driver memory
- Seats - Front, heated and ventilated
- Seats - Rear - 60/40 flip up split bench with elongated cushion (SuperCrew®)
- Seats - Rear - 60/40 flip-up split bench (SuperCab)

## Exterior Features

- Rear Doors-Swing open 170° (SuperCab only)
- BoxLink™ Cargo Management System
- Bumper, Front - Chrome
- Bumper, Rear - Chrome
- Easy Fuel® capless fuel filler
- Fascia, Front - Body-colour
- Cargo light, integrated with centre high-mounted stop light (CHMSL)
- Daytime Running Lights
- Autolight - automatic on/off headlights

## Safety & Security

- Tire Pressure Monitoring System (TPMS)
- Airbags - Front, Driver and passenger
- Airbags - Front, Driver and passenger seat-mounted side
- Airbags - Safety Canopy® side curtains
- Brakes - Four-wheel disc Anti-lock Braking System (ABS)
- Curve Control<sup>19</sup>
- Rear view camera with Dynamic hitch assist<sup>10</sup>
- Safety belts - Active Restraint System

- with rainlight windshield wipers
- Fog lamps - Halogen
- Grille - Chrome Two-Bar Style with Four Minor Bars, Black Surround and Background Mesh
- Handles, door and tailgate - body-colour bezel with body-colour strap
- Hooks - Front Tow, two (4x4 only)
- Hooks, cargo box tie-down (4)
- LED Box Lighting
- Halogen Headlights
- Side Mirrors - Heated
- Side Mirrors - Integrated Turn Signal
- Side Mirrors - LED Security Approach Lights
- Side Mirrors - Memory Feature
- Side Mirrors - Power Folding
- Side Mirrors, Dual Glass - Power Adjust
- Side Mirrors, Skull Caps - Body-colour
- Spare Tire Carrier - Rear underframe
- Tailgate, power lock
- Tailgate, remote release
- Wheel-lip mouldings - Body colour
- Windows - First-row - Power
- Windows - First-row - Power, one-touch up/down driver and passenger
- Windows - Second-row - Power (SuperCab and SuperCrew®)
- Window - Rear - Power sliding glass with privacy tint and defroster (SuperCab and SuperCrew®)

(ARS), three-point manual lap/shoulder belts with height adjusters, pretensioners and energy management retractors on outside front positions.

- Spare tire and wheel lock
- SecuriLock® passive anti-theft system
- Perimeter anti-theft alarm
- SOS Post-Crash Alert System™
- Remote Keyless Entry System
- SecuriCode™ keyless entry keypad, driver's side
- Remote Start System
- Advanced Security Pack

## Packages

- Class IV Trailer Hitch Receiver
- Trailer Tow Package
- Equipment Group 500A

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**Your Configuration: 2018 Ford F-150 LARIAT SuperCrew®, 5-1/2' Box, 5.0L V8 Engine with Flex-Fuel Capability and Auto Start/Stop Technology System, Electronic 10-Speed Automatic Transmission with Selectable Drive Modes, 4X4, 3.31 Non-Limited Slip Axle**  
**Pricing shown for Postal code S6V1G2 as of April 28, 2018**

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Vehicle offers: Dealers may sell or lease for less. Offers may be cancelled at any time without notice (except in Quebec). See your Ford Dealer for complete offer details or call the Ford Customer Relationship Centre at 1-800-565-3673. For factory orders, a customer may either take advantage of raincheckable eligible Ford retail customer promotional incentives/offers available at the time of vehicle factory order or time of vehicle delivery, but not both or combinations thereof.

Vehicle(s) may be shown with optional equipment. Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice (except in Quebec). See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. For factory orders, a customer may either take advantage of eligible Ford retail customer promotional incentives/offers available at the time of vehicle factory order or time of vehicle delivery, but not both or combinations thereof.

Images shown are for information purposes only. US images may be shown on this website. Images may not necessarily represent the configurable options selected or available on the vehicle or the models shown. Ford Motor Company of Canada, Limited is not responsible for typographical or other errors, including data transmission, display, or software errors, that may appear on the site.

1 Based on MSRP (Manufacturer's Suggested Retail Price) after currently applicable adjustments have been applied. Excludes options, freight (except in Quebec), AC Tax (except in Quebec), Green Levy (if applicable, and except in Quebec), license, fuel fill charge, insurance, dealer PDI (except in Quebec), PPSA (if financed or leased) (a maximum RDPRM fee of \$47 and third party service fee of \$4 for Quebec, if leased), administration fees (except in Quebec), and taxes. Dealers may sell or lease for less. See your local dealer for details.

2 Estimated Fuel consumption ratings based on Government of Canada approved test methods. Le/100 km is the Government of Canada equivalent measure of gasoline fuel efficiency for electric mode operation. Refer to "Specs" portion of applicable vehicle page for engine and transmission details. Actual fuel consumption will vary.

3 The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. All rights reserved.

4 You must have a Bluetooth®-enabled phone paired to your SYNC system. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.

5 The vehicles electrical system (including the Battery), the wireless service providers signal and a connected mobile phone all must be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to Sync and the 911 Assist feature enabled in order for 911 to be dialed. Mobile phone charges may apply.

6 Some mobile phones and some digital media players may not be fully compatible. Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. SYNC with MyFord Touch voice recognition and screens available in English, French and Spanish. Some features may be locked out while the vehicle is in motion.

7 Some driver input required. Requires having available Intelligent Access key on your person.

8 Always wear your safety belt and secure children in the rear seat.

9 Some driver input required. Driver-assist features are supplemental and do not replace the drivers attention, judgment and need to control the vehicle.

10 Driver-assist features are supplemental and do not replace the drivers attention, judgment and need to control the vehicle.

11 Figures achieved with 93-octane premium fuel.

12 Do not drive while distracted.

13 SiriusXM Satellite Radio subscriptions sold after 6-month prepaid period expires. Subscriptions are governed by SiriusXM Customer Agreement; see sirius.ca.

14 Sony and Clear Phase are registered trademarks of Sony Corporation. Live Acoustics is a trademark of the Sony Corporation. All rights reserved.

15 Always wear your safety belt and secure children in the rear seat. SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.

16 Some driver input required. Requires having available Intelligent Access key on your person. Not available with Class II Trailer

17 Equipped with the Class II Trailer Tow Package.

18 MyFord Mobile subscription complimentary for three years from vehicle sale date as recorded by the dealer on 2018 Fusion Energi, CMAX Energi and Focus BEV, five years on other Ford vehicles. Subscription required after complimentary period ends. MyFord Mobile requires a compatible 2.5G independent cellular network. Evolving technology and cellular networks may affect future functionality. AeroVironment™ is a trademark of AeroVironment, Inc.

19 Remember that even advanced technology cannot overcome the laws of physics. Its always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

21 Located between the grille opening and the radiator, the active grille shutter automatically opens and closes to maintain the ideal engine operating temperature and helps improve fuel efficiency by maximizing the aerodynamic efficiency of the grille opening and the engine cooling system.

22 MSRP is the Manufacturer's Suggested Retail Price only and excludes options, freight, AC Tax, Green Levy (if applicable), license, fuel fill charge, insurance, dealer PDI, PPSA (if financed or leased) (a maximum RDPRM fee of \$47 and third party service fee of \$4 for Quebec, if leased), administration fees, and taxes. Dealers may sell or lease for less. See your local dealer for details.

23 Down Payment - The amount of money you are able to pay towards the purchase or lease a vehicle which results in a lower amount to be financed or leased. If you want to include a trade-in amount, please add it to the trade-in field.

24 Trade-in-Value - The estimated amount you can expect to receive from a dealer for a trade-in vehicle. Trade-in value subject to dealer evaluation of your vehicle.

25 Term by months - A Lease term is the number of scheduled months in your lease agreement. If you finance the purchase of your vehicle, the term represents the number of months you agree to pay off the contract with your scheduled payments.

26 APR - Must finance through Ford Credit Canada Company. Subject to Ford Credit Canada Company lending criteria. Not all buyers will qualify for the lowest APR. Only available on approved credit. This is a sample transaction for estimation purposes only. Contact your local dealer for full program details. Some restrictions/conditions may apply.

27 Your entered rate - A rate you enter manually to estimate a payment. This rate is for estimation purposes only. You may not be able to finance your vehicle at this rate.

28 Lessee is responsible for charges applicable on excess distance travelled over the Annual KMs stated.

29 Delivery Allowances are not combinable with any fleet consumer incentives.

30 Offer valid from September 1, 2017 to October 2, 2017 (the "Program Period"), to Canadian resident customers who, during the Program Period, own or are leasing a Ford F-series model ranging from F-150 to F-550 (a "Qualifying Loyalty Model"). Qualifying customer are eligible to receive CAD\$500 towards a purchase, lease of a new 2018: F-150 (excluding Raptor), F-250 to F-350, and CAD\$750 towards a new 2017 F-150 (excluding Raptor) (each an "Eligible Vehicle"). Qualifying Loyalty Models must have been registered or insured (in Canada) in the qualifying customer's name for the three (3) consecutive months preceding the date of offer redemption. Eligible Vehicle must be delivered or factory-ordered from your participating Ford dealer during the Program Period. Limit one (1) offer redemption per Eligible Vehicle purchase or lease per Qualifying Loyalty Model, up to a maximum of two (2) separate Eligible Vehicle purchases or leases. Each customer will be required to provide proof of ownership/registration and insurance of the applicable Qualifying Loyalty Model (in Canada) for the previous 3 months and the ownership/registration address must match the address on the new Buyer's Agreement or Lease Agreement for the Eligible Vehicle sale. Offer is transferable to persons domiciled with qualifying customer. Offer amount may be used as a down payment or received as a rebate cheque from Ford of Canada, but not both. Taxes payable before offer is applied. Offer is not combinable with CPA, GPC, Daily Rental Allowances, Commercial Fleet Incentive Program (CFIP), Commercial Upfit Incentive Program, Focus and Fiesta Trade Up Program, and with other targeted offers. See dealer for details. No reproduced certificates will be accepted.

31 Based on MSRP (Manufacturer's Suggested Retail Price) and includes freight, AC Tax, Green Levy (if applicable), currently applicable adjustments and incentives, options and accessories (where selected), but excludes license, fuel fill charge, insurance, dealer PDI (except in Quebec), PPSA (if financed or leased) (a maximum RDPRM fee of \$47 and third party service fee of \$4 for Quebec, if leased), and administration fees (except in Quebec). Dealers may sell or lease for less. See your local dealer for details.

32 Offer samples shown may not be available to all customers and may be subject to restrictions on combinability with other currently available incentives. Offers listed are available at the time of posting and are subject to change, cancellation and expiration. Restrictions apply. See your local dealer for complete details.

33 Based on MSRP (Manufacturer's Suggested Retail Price) and includes freight, AC Tax, Green Levy (if applicable), currently applicable adjustments and incentives, options and accessories (where selected), down payment and/or trade-in value where input by user, and applicable government sales taxes when selected by user (except when using tool with lease path selected) but excludes, license, fuel fill charge, insurance, dealer PDI (except in Quebec), PPSA (if financed or leased) (a maximum RDPRM fee of \$47 and third party service fee of \$4 for Quebec, if leased), and administration fees (except in Quebec). Dealers may sell or lease for less. See your local dealer for details.

34 Based on MSRP (Manufacturer's Suggested Retail Price) and includes freight, AC Tax, Green Levy (if applicable), applicable government sales taxes, currently applicable adjustments and incentives, trade-in value and down payment (where entered), and options (where selected) but excludes accessories, license, fuel fill charge, insurance, dealer PDI (except in Quebec), PPSA (if financed or leased) (a maximum RDPRM fee of \$47 and third party service fee of \$4 for Quebec, if leased), and administration fees (except in Quebec). Dealers may sell or lease for less. See your local dealer for details.

35 Estimated payment: Finance - The Payment shown is an estimate of the principal and interest you can expect to pay monthly (or every two weeks) on a Ford Credit retail installment contract, and includes an estimate of the delivery and destination charges. Payments do not include registration fees, and other applicable dealer fees. "Every two weeks" payment amounts are calculated by taking the sum of twelve (12) monthly payments and dividing by 26 periods. Please consult with your local dealership for actual vehicle payment information.

36 Estimated payment: Lease - The Payment shown is an estimate of the monthly (or every two weeks) amount you can expect to pay on a Ford Credit lease contract. Payments do not include PPSA, registration, security deposit, NSF fees (where applicable), excess wear and tear, late fees, dealer fees and certain taxes and other charges. "Every two weeks" payment amounts are calculated by taking the sum of twelve (12) monthly payments and dividing by 26 periods. Please consult with your local dealership for actual vehicle payment information. Annual kilometrage restrictions apply. Excess kilometrage charges are 12¢per km for Fiesta, Focus, C-Max, Fusion and Escape; 16¢per km for E-Series, Mustang, Taurus, Edge, Flex, Explorer, F-Series, MKS, MKX, MKZ, MKT, MKC, Transit and Transit Connect; 20¢per km for Expedition and Navigator, plus applicable taxes. Excess kilometrage charges subject to change, see your local dealer for details.

37 Electric Vehicle Incentive (the "Incentive") is provided by the provincial governments of British Columbia, Ontario and Quebec (each a "Participating Province"). The Incentive is subject to cancellation or change by any Participating Province without notice. Ford Motor Company of Canada, Limited is not responsible for any changes to or cancellation of the Incentive and makes no representations about eligibility. For more information about the Incentive, please consult your provincial government or Ford dealer. Rebate amount varies by eligible vehicle and payment option. The Incentive is applied after applicable taxes are calculated for Ontario and Quebec; the Incentive is applied before applicable taxes are calculated for British Columbia. Certain conditions apply.

38 The Option Package price is a manufacturers suggested price. The monthly payment displayed is an example only, based on the borrowing details selected in the vehicle payment calculator. Prices and monthly payments may vary. Options and Options Packages are subject to availability. Dealer may sell for less. See your local dealer for details.

39 This payment estimator is a tool to help you estimate your scheduled payments and does not make any representation as to actual payment amounts. The payments calculated using this tool are estimates only. The estimated selling price and the interest rate that you enter to use this payment estimator tool are for your estimation/comparison purposes only. The actual prices and payments may vary and dealers may sell for less. Additional payments may be required under the terms of any finance or lease agreement that you may enter into and in the case of a lease, you may be required to pay excess kilometre and wear and tear charges. You must qualify for credit to finance or lease a vehicle subject to Ford Credit Canada Company lending criteria and you may not be able to finance/lease a vehicle at the rate you have chosen. Please contact your local Dealer for information regarding price, payments and rates.

41 Some driver input required. Requires having available Intelligent Access key on your person.

42 See lease offer legal marked with "65" symbol for monthly payment lease offer details. Comparison payments are for reference purposes only and are calculated as follows: the monthly payment is annualized (multiplied by 12) and then divided by the comparison period (26 for every two weeks, 52 for weekly and 365 for daily). For example  $(\$299 \times 12) / 26$  periods for every two weeks = \$138, /52 weeks = \$69, /365 days = \$9.83.

43 Offer only valid from December 1, 2017 to February 28, 2018 (the "Offer Period") to resident Canadians with an eligible Costco membership on or before November 30, 2017. Receive \$1,000 towards the purchase or lease of a new 2017/2018 Ford models (excluding Focus, Fiesta, C-MAX, F-150 Raptor, Shelby® GT350/GT350R Mustang, Ford GT, EcoSport, Cutaway/Chassis Cab and F-650/F-750) (each an "Eligible Vehicle"). Limit one (1) offer per each Eligible Vehicle purchase or lease, up to a maximum of two (2) separate Eligible Vehicle sales per Costco Membership Number. Offer is transferable to persons domiciled with an eligible Costco member. Applicable taxes calculated before the offer amount is deducted.

46 Ford is the best-selling brand for SUVs in Canada, based on Canadian Vehicle Manufacturers' Association statistical sales report up to year-end 2016.

47 Ford Protection Plan ("FPP") is only available for purchasers of Ford or Motorcraft® replacement parts for non-commercial cars and light trucks. FPP provides coverage (part only, labour and towing excluded) beyond the expiry of the standard Parts & Accessory Warranty. If a FPP-eligible Ford or Motorcraft® part fails due to a defect in material or workmanship, wear out or rust through, it will be replaced at no charge as long as the original purchaser of the part owns the vehicle on which the part was installed. Coverage varies between over-the-counter and dealer-installed parts. See your local Ford Store for complete coverage details and limitations.

48 Genuine Ford and Motorcraft® replacement brake pads and shoes are tested to ensure braking performance meets or exceeds the requirements in Canada Motor Vehicle Safety Standards (CMVSS) 105-Hydraulic and Electric Brake System, and 135-Light Vehicle Brake Systems, as applicable.

49 In order to receive a local competitor's advertised price: (i) tires must be purchased and installed at your participating Ford Dealer; (ii) customer must present the competitor's actual, local advertisement (containing the lower price) which must have been printed within 30 days of the sale; and (iii) the tires being purchased must be the same brand, and have the same sidewall, speed and load ratings as shown in the competitive advertisement. Offer only available at participating Ford dealerships. This offer is valid on the cost of the tire only and does not include labour costs, valve stems, mounting, balancing, disposal, and taxes. Offer does not apply to quotes or advertised prices outside of Canada, in eBay advertisements, by tire wholesalers and online tire retailers, or closeout, special order, discontinued, and clearance/liquidation offers. Offer may be cancelled or changed at any time without prior notice. See your Service Advisor for details. Only available at participating locations.

50 Rebate offers are manufacturer's mail-in rebates. Rebates available on select Hankook (credit card gift card), Laufenn (credit card gift card), Continental (credit card gift card), General Tire (credit card gift card), Goodyear, Dunlop, Pirelli, Yokohama, Firestone (credit card gift card), Bridgestone (credit card gift card), Michelin, BFGoodrich, Uniroyal and Toyo. Offers are valid on qualifying sets of four tires, purchased and installed at participating locations during the respective promotion periods for each tire brand. Offers are valid on the cost of the tire(s) only and do not include labour costs, valve stems, mounting, balancing, disposal, and taxes. Amount of rebates (ranging from \$35 to \$100), start dates and expiration dates (ranging from September 15, 2017 to December 31, 2017) vary depending on tire manufacturer. It is the responsibility of the customer to submit the required claim forms and proof of purchase to the relevant tire manufacturer with sufficient postage by the required deadline for that rebate offer. See your Service Advisor Dealer for complete details and claim forms.

52 Applies to single rear wheel vehicles only. Diesel models not eligible.

53 Up to 5 litres of oil. Disposal fees may be extra (except in Quebec). Does not apply to diesel engines.

54 Manufacturer's Suggested Retail Price (MSRP). Dealer may sell for less.

55 Excludes emergency brake pads or shoes. Machining or replacement of rotors and drums available at additional cost.

56 Winter safety package includes: four (4) winter tires, four (4) tire pressure monitoring sensors, and choice of four (4) steel or aluminum wheels. Some conditions apply. See Dealer for details. Vehicle handling characteristics, tire load index and speed rating may not be the same as factory supplied all-season tires. Winter tires are meant to be operated during winter conditions and may require a higher cold inflation pressure than all-season tires. Consult your Ford of Canada Dealer for details including applicable warranty coverage.

57 Storage term is at the Dealer's sole discretion, up to a maximum of one year.

58 Offer applies to single rear wheel vehicles. Taxes and disposal fees extra (except in Quebec). Diesel Exhaust Fluid (DEF)

excluded. Dual rear wheel models qualify at additional cost. Up to 16 litres of oil.

59 Improved fuel efficiency depends on model, year and condition of vehicle.

60 6000-series aluminum alloy. Lighter EPA curb weight, versus predecessor model.

61 Up to 700 pounds lighter, EPA curb weight, versus predecessor model.

62 The combined electric and gasoline driving range of the 2017 Fusion Energi Plug-in Hybrid with 2.0L Atkinson-Cycle I-4 Fusion Energi Plug-in Hybrid Engine is 982 km. 53-litre fuel tank. Based on Government of Canada range calculation guidance. Actual range varies with conditions such as external elements, driving behaviours, vehicle maintenance and lithium-ion battery age.

63 Availability may be limited in select regions. Contact your Local Electric and Plug-in Hybrid Certified dealer for more information.

65 Until November 16, 2017, and from November 28-30, 2017, lease a new 2018 F-150 XLT Supercrew 4x4 5.0L with Trailer Tow Package for up to 36 months, and get 0.99% APR on approved credit (OAC) from Ford Credit Canada Company. Not all buyers will qualify for the lowest APR payment. Lease with a value of \$40,004 (after \$3,350 down payment or equivalent trade in and \$3,000 manufacturer rebate deducted and including freight and air tax of \$1,900) at 0.99% APR for up to 36 months with an optional buyout of \$24,438, monthly payment is \$431, (the sum of twelve (12) monthly payments divided by 26 periods gives payee an every two weeks payment of \$199), total lease obligation is \$18,852.15, interest cost of leasing is \$936.41 or 0.99% APR. Taxes payable on full amount of total lease financing price after Manufacturer Rebate has been deducted. Additional payments required for PPSA (if financed or leased. PPSA not applicable in Quebec), RDPRM fee up of \$47 and third party service fee of \$4 (only in Quebec, if leased), registration, security deposit (except in Quebec), NSF fees (where applicable), excess wear and tear, and late fees. Lease offer excludes options, license, fuel fill charge, insurance, dealer PDI (except in Quebec), administration fees (except in Quebec), and taxes. Mileage restriction of 60,000km for 36 months and other conditions apply. Excess kilometrage charges are 16¢per km, plus applicable taxes. Excess kilometrage charges subject to change (except in Quebec), see your local dealer for details. All prices are based on Manufacturer's Suggested Retail Price.

66 Until January 2, 2018, receive 0% APR purchase financing on new 2017 Explorer; 2018 Mustang for up to 48 months, or 2017 Fiesta, C-MAX, Taurus; 2018 C-MAX, F-150 Super Cab 4x4 101A/F-150 SuperCrew 4x4 301A /F-150 SuperCrew 4x2 502A for up to 72 months to qualified retail customers, on approved credit (OAC) from Ford Credit Canada Company. Not all buyers will qualify for the lowest interest rate. Example: \$25,000 purchase financed at 0% APR for 48/72 months, monthly payment is /\$520.84/\$347.22, cost of borrowing is \$0 or APR of 0% and total to be repaid is \$25,000. Down payment on purchase financing offers may be required based on approved credit from Ford Credit Canada Company.

67 Until January 2, 2018, receive \$500/ \$1,000/ \$1,500/ \$2,000/ \$2,500/ \$3,000/ \$3,500/ \$4,000/ \$7,000/ \$9,000 in "Manufacturer Rebates" (Delivery Allowances) with the purchase or lease of a new 2017: Fiesta, C-MAX; 2018: F-250 to F-450 XL/XLT/Lariat/King Ranch/Platinum/Limited (excluding chassis cab) / 2017 Explorer; 2018: E-Series Cutaway, F-350 to F-550 Chassis Cabs Gas Engine / 2017 Transit Cutaway/Chassis Cab; 2018 Focus S / 2017: Fusion, E-Series Cutaway, Transit Van/Wagon (excluding RCL on LWB Wagon); 2018: F-150 (excluding Regular Cab XL 4x2 Value Leader), F-350 to F-550 Chassis Cabs Diesel Engine / 2017: Edge, Escape; 2018 Focus SE/ 2017: Mustang (excluding GT), Expedition, F-250 to F-450 (excluding chassis cab) / 2017 Focus / 2017: Mustang GT, Flex, Transit Connect / 2017 F-150 Regular Cab XL 4x2 Value Leader / 2017 F-150 (excluding Regular Cab XL 4x2 Value Leader) -- all stripped chassis, F-150 Raptor, F-650/F-750, Shelby® GT350/GT350R Mustang excluded. Delivery allowances are not combinable with any fleet consumer incentives.

69 Based on Canadian Vehicle Manufacturers' Association sales data for Ford and Lincoln.

70 The electric driving range of the 2017 Ford Focus Electric is 185 km. Based on Government of Canada range calculation guidance. Actual range varies with conditions such as external elements, driving behaviours, vehicle maintenance and lithium-ion battery age.

72 The combined electric and gasoline driving range of the 2017 C-MAX Energi Plug-in Hybrid with 2.0L Atkinson-Cycle I-4 Hybrid Engine is 917 km. 53-litre fuel tank. Based on Government of Canada range calculation guidance. Actual range varies with conditions such as external elements, driving behaviours, vehicle maintenance and lithium-ion battery age.

73 Offer only valid until January 2, 2018 (the "Program Period") to Ford Credit Canada Company (Ford Credit) purchase finance and lease customers. Canadian resident customers who (a) are approved by Ford Credit; (b) have no previous automotive financing history; (c) do not have any derogatory credit; (d) have verified full-time employment (minimum of 6 months); (e) have verified income sufficient to meet ordinary living expenses; (f) have verified maximum vehicle payment-to-income (including add-ons) of 15%; (g) have verified maximum total debt-to-income of 50% (debt calculation including rent); (h) have a verified driver's license; and (i) have purchased all required insurance to operate the vehicle prior to delivery (each a "First Time Buyer") can receive an incentive equalling the eligible customer's vehicle down payment (up to a maximum of \$500) (the "Incentive") towards the purchase finance or lease or factory-order (during the Program Period) of a new 2016/2017 (as applicable based on availability) Focus or Fiesta, or a new 2017 (as applicable based on availability) Fusion or Escape (each an "Eligible Vehicle"). Limit one (1) Incentive per First Time Buyer. Eligible Vehicle must be purchase financed or leased and registered in the name of the First Time Buyer. Incentive amount may be used as a down payment or received as a rebate cheque from Ford, but not both. Taxes payable before Incentive is deducted. Not combinable with any CPA/GPC or Daily Rental incentives, the Commercial Upfit Program or the Commercial Fleet Incentive Program (CFIP) or any other Targeted Offer Program including the Graduate Rebate program. See dealer for details.

74 Offer only valid until January 2, 2018 (the "Program Period") to Canadian resident customers who (a) have graduated

(within 2 years prior to the date of sale), or will graduate (within the next 4 months) from an accredited university undergraduate degree program, or from a two-year (48 weeks minimum) college program, or from a three-year CEGEP D.E.C. program in Quebec; (b) have graduated (within 2 years prior to the date of sale), or will graduate (within the next 4 months) from a recognized military or police academy; or (c) are a current full-time post-graduate student (Masters, Doctorate/PhD) (each an "Eligible Grad"). Eligible Grads will receive \$500 (the "Incentive") towards the purchase, lease, or factory order (during the Program Period) of a new 2016/2017 (as applicable based on availability) Focus or Fiesta, or a new 2017 (as applicable based on availability) Fusion or Escape (each an "Eligible Vehicle"). Limit one (1) Incentive per Eligible Grad. Eligible Vehicle must be purchased or leased and registered in the name of the Eligible Grad. Each customer will be required to provide proof of status in the form of (a) a copy of the customer's degree/diploma dated within 2 years prior to the vehicle sale date; (b) an official letter from the Registrar's office confirming graduation within 4 months following the vehicle sale date - the letter must state the Eligible Grad's name and the length of the program the student is graduating from; or (c) documentation of post-graduate program enrollment and current status. Taxes payable before Incentive is deducted. Not combinable with any CPA/GPC or Daily Rental incentives, the Commercial Upfit Program or the Commercial Fleet Incentive Program (CFIP) or any other Targeted Offer Program including the First Time Buyers program. See dealer for details.

75 24 months/unlimited km limited warranty on most Genuine Ford/Motorcraft® Parts and Ford Genuine Accessories (purchased from Ford or Ford Lincoln dealers or Ford dealer wholesale customers) for cars and light trucks that are found to be defective in material or workmanship. Parts, labour, and towing covered for 'dealer installed' parts/accessories; parts only are covered for 'over the counter' retail parts/accessories; parts and labour (up to a maximum of \$150) covered for wholesale and fleet parts/accessories. Part and/or accessory failure due to: abuse, misuse, neglect, alteration, accident, racing; improper lubrication, repair, or installation; use in applications for which they were either not designed, or functionally intended, or not approved by Ford Motor Company of Canada, Limited; cleaning, adjustment or replacement as a part of normal maintenance; or failures caused by non-Ford parts, are not covered under this warranty. Coverage varies between over-the-counter and dealer-installed parts. See your local Ford Store for complete coverage details and limitations.

76 Dealer Selling Price is the price at which the selling dealer is willing to sell or lease the selected vehicle. Dealer Selling Price includes options, destination and delivery charges, freight, and AC Tax but excludes, without limitation, Available Incentives, Green Levy (if applicable), taxes, title and registration fees. Dealer Selling Price will be valid for 48 hours after certificate submission (excluding Sundays and nationally and provincially observed holidays); subject to vehicle availability and the terms of Ready. Shop. Go. It is possible that multiple customers may create and/or submit a deal with respect to the same vehicle. In such cases, the dealer will decide which customer to sell the vehicle to. This may be based on which customer arrives at the dealership first. The time of submission of a deal will not determine which customer the dealer sells the vehicle to. Until the contract of sale is completed, a dealer is not obliged to sell a particular vehicle to any individual customer. Please check with your dealer whether the vehicle you have selected is still available. See dealer for details.

78 36 months/unlimited km limited Parts and labour warranty on Remanufactured Gas Engine Assemblies (6006/LGB), purchased from Ford or Ford Lincoln dealers, that are found to be defective in material or workmanship. Engine failure due to: abuse, misuse, neglect, alteration, accident, racing; improper lubrication, repair, or installation; use in applications for which they were either not designed, or functionally intended, or not approved by Ford Motor Company of Canada, Limited; cleaning, adjustment or replacement as a part of normal maintenance; or failures caused by non-Ford parts, are not covered under this warranty. See your local Ford Store for complete coverage details and limitations.

79 36 months/unlimited km limited Parts and labour warranty on Remanufactured Transmission Assemblies (7000, 7V000), purchased from Ford or Ford Lincoln dealers, that are found to be defective in material or workmanship. Transmission failure due to: abuse, misuse, neglect, alteration, accident, racing; improper lubrication, repair, or installation; use in applications for which they were either not designed, or functionally intended, or not approved by Ford Motor Company of Canada, Limited; cleaning, adjustment or replacement as a part of normal maintenance; or failures caused by non-Ford parts, are not covered under this warranty. See your local Ford Store for complete coverage details and limitations.

80 Must be activated prior to operation.

81 24 months/unlimited km limited Parts and labour warranty on Remanufactured Diesel Engine Assemblies (6007/ CALGB, 6006/SLGB), purchased from Ford or Ford Lincoln dealers, that are found to be defective in material or workmanship. Engine failure due to: abuse, misuse, neglect, alteration, accident, racing; improper lubrication, repair, or installation; use in applications for which they were either not designed, or functionally intended, or not approved by Ford Motor Company of Canada, Limited; cleaning, adjustment or replacement as a part of normal maintenance; or failures caused by non-Ford parts, are not covered under this warranty. See your local Ford Store for complete coverage details and limitations

82 When properly equipped. Maximum torque of 470 lb.-ft. with available 3.5L V6 EcoBoost engine. Class is Full-Size Pickups under 8,500 lbs. GVWR based on Ford segmentation.

84 Class is Fullsize Pickups under 8,500 lbs (3856 kg) versus 2017 and 2018 Competitors. 2018 F-150 4x2 equipped with the 2.7L V6 EcoBoost® and 6-Speed SelectShift Automatic® Transmission, estimated fuel consumption ratings are 11.9L/100km city, 9.0L/100km hwy, 10.6L/100km combined, based on Government of Canada approved test methods. Actual fuel consumption will vary.

85 When properly configured. Max. towing of 13,200 lbs with available 3.5L V6 EcoBoost engine configurations. Class is Full-Size Pickups under 8,500 lbs. GVWR based on Ford segmentation.

86 Maximum horsepower of 325, maximum torque of 380 lb.-ft. on 2017 Fusion Sport with 2.7L EcoBoost® V6 engine. Horsepower rating achieved with 93-octane premium fuel. Class is Midsize Sedan based on Ford segmentation.

- 88 F-Series is the best-selling line of pickup trucks in Canada for 51 years in a row based on Canadian Vehicle Manufacturers' Association statistical sales report up to year end 2016.
- 89 When properly configured. Maximum payloads of 3,270 lbs for F-150 with available 5.0L V8 engine. Class is Full-Size Pickups under 8,500 lbs. GVWR based on Ford segmentation.
- 90 Optional feature; availability varies by model. Features/functionality vary by vehicle/model. Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply. Optional Navigation system map updates cannot be received via wi-fi and require a separate update.
- 91 You must have a Bluetooth®-enabled phone paired to your SYNC system. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. HD Radio is a proprietary trademark of iBiquity Digital Corp. iPad®, iPod®, iTunes®, iPhone®, and Siri® are registered trademarks of Apple Inc. The term Wi-Fi® is a registered trademark of the Wi-Fi Alliance®. Sony is a registered trademark of the Sony Corporation.
- 92 Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program ([www.SaferCar.gov](http://www.SaferCar.gov)).
- 93 SYNC AppLink is compatible with select smartphone platforms and requires compatible apps to be installed and running on a capable smartphone while connected to SYNC. Commands may vary by phone and AppLink software. Message and data rates may apply.
- 94 B&O Play is a trademark of Bang & Olufsen A/S
- 97 Apple and the Apple logo are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc.
- 98 Google TM Android, Google Play and the Google Play logo are trademarks of Google Inc.
- 102 Based on results from the 2012, 2013, 2015 & 2016 Vincentric model level analysis of the Canadian consumer market for the Full-Size 1/2-Ton Pickup segment.
- 105 Based on IHS Automotive: Polk Canadian Total New Registration data year-end data 2009 – 2015 and Canadian Vehicle Manufacturers' Association statistical sales report year end data 2016.
- 106 Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. System is active at speeds between approximately 5km/h and 80 km/h. While Pre-Collision Assist with Pedestrian Detection may be especially helpful in unexpected situations, it does not replace the driver and has limitations, including nighttime, low and harsh lighting conditions, vehicles moving in a different direction and certain weather conditions.
- 107 Until June 30, 2017, qualified customers, on approved credit (OAC) from Ford Credit Canada Company, receive 1.9% APR purchase financing for 24, 36, 48, and 60 months terms on all Certified Pre-Owned Ford Focus of 2012 – 2017 model year, 72 months terms on all Certified Pre-Owned Ford Focus of 2014 – 2017 model year, or 24 month terms on all other Certified Pre-Owned Ford vehicles of 2012 – 2017 model year; or receive 2.9% APR purchase financing for 36 month terms on all Certified Pre-Owned Ford vehicles (excluding Focus) of 2012 – 2017 model year; or receive 3.9% APR purchase financing for 48 and 60 months terms on all Certified Pre-Owned Ford vehicles (excluding Focus) of 2012 – 2017 model year; or receive 3.9% APR purchase financing for 72 months terms on all Certified Pre-Owned Ford vehicles (excluding Focus) of 2014 – 2017 model year. Not all buyers will qualify for the lowest interest rate. Example: \$25,000 purchase financed at 1.9% APR, monthly payment is \$1,062.41 for 24 months; at 2.9% APR, monthly payment is \$725.93 for 36 months; at 3.9% APR, monthly payment is \$563.36/\$459.29/\$389.99 for 48/60/72 months; cost of borrowing at 1.9% APR is \$497.84 for 24 months, at 2.9% APR is \$1,133.48 over 36 months, and at 3.9% APR is \$2,041.28/\$2,557.40/\$3,079.28 over 48/60/72 months; and total to be repaid is \$25,762.08/\$26,133.48 over 24/36 months or 27,041.28/\$27,557.40/\$28,079.28 over 48/60/72 months. Down payment on purchase financing offers may be required based on approved credit from Ford Credit Canada Company.
- 108 To qualify for Certified Pre-Owned status, each previously owned Ford brand vehicle must be of 2012 to 2017 model year and have less than 120,000 kilometers on the odometer.
- 109 The difference between the Canadian Black Book® Estimated Trade-In Value and any remaining balance owed (if any) by you on your trade in vehicle. Actual trade-in amount subject to dealer evaluation of your vehicle.
- 110 Available feature. Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Android Auto is available on 2017 models with SYNC 3; owners of 2016 models with SYNC 3 are required to perform a software upgrade. Requires phone with compatible version of Android Auto and active data service. SYNC does not control Android Auto while in use. Google is solely responsible for their functionality. Message and data rates may apply. Android Auto is a trademark of Google Inc.
- 111 Available feature. Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Apple CarPlay is available on 2017 models with SYNC 3; owners of 2016 models with SYNC 3 are required to perform a software upgrade and purchase a hardware upgrade. Requires phone with compatible version of Apple iOS and active data service. SYNC does not control CarPlay while in use. Apple is solely responsible for their functionality. Message and data rates may apply. iPad®, iPod®, iTunes®, iPhone®, Siri® and Apple CarPlay™ are registered trademarks of Apple Inc.
- 112 FordPass is available for select smartphones. Message and data rates may apply. Service may be limited by mobile phone network coverage area. FordPass Terms and Privacy apply. SYNC Connect, an optional feature on select 2017 model year vehicles, is required for certain features. SYNC Connect includes SYNC Connect service for 5 years from the vehicle sale date as recorded by the dealer. Subscription fees apply after 5 years.
- 113 F-150 is the best-selling truck in Canada in 2016 based on Canadian Vehicle Manufacturers' Association statistical sales

report, YTD September 2016.

114 Available in select cities. Some restrictions apply.

115 Roadside assistance is subject to your vehicle's coverage and may not be available for all makes and models of vehicles.

116 Ford Licensed Accessory. Subscriptions for data/reporting service sold by Telogis after 1-year period expires.

Subscriptions governed by Telogis Customer Agreement; see [www.telogis.com/ford](http://www.telogis.com/ford) or your local Ford dealer for details.

122 Maximum towing capacity of 32,500 lbs. on 2017 F-450 DRW 4x4 with 6.7L V8 diesel engine. When properly equipped with available factory-installed equipment. Class is Full-Size Heavy Duty Pickups over 8,500 lbs. GVWR based on Ford segmentation.

123 When properly equipped. Maximum payload of 7,630 lbs. on 2017 F-350 DRW 4x2 with 6.2L V8 gas engine. Class is Full-Size Heavy Duty Pickups over 8,500 lbs. GVWR based on Ford segmentation.

124 Certain restrictions, 3rd party terms, or message/data rates may apply. 4G network complimentary 5-year subscription (after which, fees apply) for remote features excluding Wi-Fi Hotspot included, activates with vehicle sale date. Requires compatible 4G cellular network connectivity, and is subject to 4G network availability. Evolving technology/cellular networks may affect future functionality. Wi-Fi hotspot includes complimentary wireless data trial that begins at time of activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first (after which, data plan required). FordPass is available for select smartphones on the App Store® and Google Play.™ App Store is a service mark of Apple Inc. Google Play is a trademark of Google Inc.

125 Additional data plan required. See dealer for details. Hotspot can connect up to 10 Wi-Fi-capable devices, using data from the additional data plan. Once a device connects, it can automatically reconnect and use data from this additional data plan unless hotspot is removed from returning device settings or hotspot password is changed. Performance varies based on number of devices connected and other factors.

128 Ready. Shop. Go is an online platform made available by Ford Motor Company of Canada, Limited ("Ford of Canada") designed to make buying a Ford vehicle easier and more convenient for the customer. Ford of Canada does not sell vehicles directly to consumers. The sale of Ford vehicles is done through Ford of Canada's independent network of franchised dealers. The contract of sale of a vehicle is therefore between the customer and an independent Ford of Canada dealer and is completed in-person at the dealership.

129 Once submitted, a deal is valid for 48 hours, subject to availability and the other terms and conditions of Ready. Shop. Go.

130 The Canadian Black Book® Estimated Trade-In<sup>1</sup> Value is an independent service provided by Canadian Black Book®. It is not an offer to purchase your vehicle. The Canadian Black Book® Estimated Trade-In<sup>1</sup> Value is based on information you provide any may be adjusted when your vehicle is evaluated at the dealership by the selling dealer. All trade-in values shall be determined by the selling dealer. A dealer is under no obligation to purchase your vehicle for the estimated price, or at all.

131 [Ford Credit Disclosure] Credit applications made through Ready. Shop. Go are made to Ford Credit Canada Company ("Ford Credit") and Ford Credit's terms and conditions apply to all such applications. Ford of Canada is not responsible for any credit applications made to Ford Credit, which is a separate legal entity.

132 Creating and/or submitting a "deal" through Ready. Shop. Go does not create a binding agreement and the display of a particular vehicle at a particular price is not an offer to sell. The final sale agreement takes place between the customer and the dealer at the dealership and will be conditional upon several factors, including vehicle availability, credit approval, dealer confirmation of trade-in value for any vehicle you wish to trade-in as part of your deal, etc.

133 It is possible that multiple customers may create and/or submit a deal with respect to the same vehicle. In such cases, the dealer will decide which customer to sell the vehicle to. This may be based on which customer arrives at the dealership first. The time of submission of a deal will not determine which customer the dealer sells the vehicle to. Until the contract of sale is completed, a dealer is not obliged to sell a particular vehicle to any individual customer. Please check with your dealer whether the vehicle you have selected is still available.

134 While Ford of Canada suggests a Manufacturer's Suggested Retail Price (MSRP) for Ford vehicles, each dealer sets its own pricing and is under no obligation to sell for MSRP. Dealers may sell for more or less than MSRP. Dealer Price<sup>1</sup> on the Ready. Shop. Go site is set by the individual selling dealer.

135 Unhaggle Average Market Price is a proprietary estimate of what others are paying for this vehicle before applicable incentives, fees and taxes. Please note that while every effort is made to ensure the information is accurate at the time of publication, prices are subject to change or discontinuation at any time. The prices shown do not constitute an offer to sell by Unhaggle, Ford or any of its affiliates. Dealers may sell for more or less. Consult your local Ford dealer for details.

136 Offer valid from October 3, 2017 to October 31, 2017 (the "Program Period"), to Canadian resident customers who, during the Program Period, own or are leasing a Ford SUV including Escape, Edge, Explorer, Flex, Expedition, Explorer Sport Trac, Explorer Sport, and Excursion (each, a "Qualifying Loyalty Model"). Qualifying customers are eligible to receive CAD\$750 towards a purchase, lease of a new 2017 or 2018 Escape, Edge, Explorer, and Expedition (each an "Eligible Vehicle").

Qualifying Loyalty Models must have been registered or insured (in Canada) in the qualifying customer's name for the three (3) consecutive months preceding the date of offer redemption. Eligible Vehicle must be delivered or factory-ordered from your participating Ford dealer during the Program Period. Limit one (1) offer redemption per Eligible Vehicle purchase or lease per Qualifying Loyalty Model, up to a maximum of two (2) separate Eligible Vehicle purchases or leases. Each customer will be required to provide proof of ownership/registration and insurance of the applicable Qualifying Loyalty Model (in Canada) for the previous 3 months and the ownership/registration address must match the address on the new Buyer's

Agreement or Lease Agreement for the Eligible Vehicle sale. Offer is transferable to persons domiciled with qualifying customer. Offer amount may be used as a down payment or received as a rebate cheque from Ford of Canada, but not both. Taxes payable before offer is applied. Offer is not combinable with CPA, GPC, Daily Rental Allowances, Commercial Fleet Incentive Program (CFIP), Commercial Upfit Incentive Program, Focus and Fiesta Trade Up Program, and with other targeted offers. See dealer for details.

137 Total MSRP is the Manufacturer's Suggested Retail Price including options, destination and delivery charges, freight, and AC Tax, but excluding Green Levy (if applicable), license, fuel fill charge, insurance, dealer PDI, PPSA (if financed or leased) (a maximum RDPRM fee of \$47 and third party service fee of \$4 for Quebec, if leased), administration fees, and taxes. Dealers may sell or lease for less than MSRP. See your local dealer for details.

138 Offer valid from December 1, 2017 to February 28, 2018 to Canadian customers. Receive a total of CAD\$1,500 towards the monthly or bi-weekly payments for lease or purchase financing (on approved credit (OAC) from Ford Credit Canada Company), or CAD\$1,500 bonus for cash purchase, towards a new 2017/2018 Ford model, excluding all chassis cab, stripped chassis, and cutaway body models, Focus, Fiesta, C-MAX, F-150 Raptor, Shelby® GT350/GT350R Mustang, Ford GT, F-250 to F-550, F-650 and F-750. Combinable with all retail offers excluding CFIP and Commercial Upfit Program (not combinable with CFIP, CPA, GPC, Daily Rental incentives).

139 All Inclusive Pre-Tax Price is the Dealer Selling Price plus Total Fees and Charges less any pre-tax Available Incentives.

140 Total taxes is an estimate of taxes on Dealer Selling Price, and taxes on any applicable fees or charges. See your dealer for further details.

141 The Total Amount Financed is the All-Inclusive Pre-Tax Price plus Total Taxes less Estimated Net Trade-In Amount, Down Payment and Available Incentives (after tax), but excludes accessories, green levy (if applicable), license, fuel fill charge, insurance and dealer PDI (except in Quebec). If any of the excluded amounts apply, they will form part of a separate agreement between you and the selling dealer. See your local dealer for details.

142 Annual Percentage Rate (APR). The annual interest rate charged over the entirety of your financing period, including any additional fees associated with your loan. Must finance through Ford Credit Canada Company. Subject to Ford Credit Canada Company lending criteria. Not all buyers will qualify for the lowest APR. Only available on approved credit. This is a sample transaction for estimation purposes only. Contact your local dealer for full program details. Some restrictions/conditions may apply.

143 The total amount, in addition to the amount of the Total Amount Financed, that you have to pay. Total cost of credit may include, without limitations, interest, fees and any cash incentive which you have foregone.

144 The amount to be paid to the dealer prior to or at the signing of the sales document. The amount due at signing includes all available incentives and rebates and, subject to dealer's validation, the Estimated Net Trade-In Value.

145 The total amount you have to pay for the entire duration of the Ford Credit lease contract, including the Amount Due at Signing, after deducting any refundable security deposit and first lease payment.

146 The amount to be paid to the dealer prior to or at the signing of the lease or by the delivery of the vehicle. The amount due at signing includes all Available Incentives and rebates and includes the first month's payment, Down Payment and, subject to dealer's validation, the Estimated Net Trade-In Value.

147 The Net Capitalized Cost is the All-Inclusive Pre-Tax Price less Estimated Net Trade-In Amount, Down Payment and Available Incentives (after tax), but excludes accessories, green levy (if applicable), license, fuel fill charge, insurance and dealer PDI (except in Quebec). If any of the excluded amounts apply, they will form part of a separate agreement between you and the selling dealer. See your local dealer for details.

148 The Payment shown is an estimate of the amount you can expect to pay on a Ford Credit lease contract. Payments do not include registration, security deposit, NSF fees (where applicable), excess wear and tear, late fees, and certain taxes and charges other than those listed under Total Fees and Charges. Fees and charges included in the Estimated Payment may vary by province. Bi-weekly payment amounts are calculated by taking the sum of twelve (12) monthly payments and dividing by 26 periods. Please consult with your local dealership for actual vehicle payment information. Annual kilometrage restrictions apply. Excess kilometrage charges are 12¢per km for Fiesta, Focus, C-Max, Fusion and Escape; 16¢per km for E-Series, Mustang, Taurus, Edge, Flex, Explorer, F-Series, MKX, MKZ, MKT, MKC, Continental, Transit and Transit Connect; 20¢per km for Expedition and Navigator, plus applicable taxes. Excess kilometrage charges subject to change, see your local dealer for details.

149 Incentives may be applied pre-tax or after tax. Offer samples shown may not be available to all customers and may be subject to restrictions on combinability with other currently available incentives. Offers listed are available at the time of posting and are subject to change, cancellation and expiration. Restrictions apply. See your local dealer for complete details.

150 The amount of money you may pay towards the purchase or lease of a vehicle which may result in a lower amount to be financed or leased. A larger down payment may result in a smaller amount to be financed or leased.

151 The total amount you can expect to pay over the entire duration of the Ford Credit finance contract. Payments do not include registration fees, and other applicable dealer fees other than those listed under Total Fees and Charges. Please consult with your local dealership for actual vehicle payment information.

152 The total amount you have to pay for the entire duration of the Ford Credit lease contract, including the Amount Due at Signing, after deducting any refundable security deposit and first lease payment.

153 Until November 30, 2017, receive \$8,500 in "Manufacturer Rebates" (Delivery Allowances) and \$1,500 in margin reduction with the purchase or lease of a new 2017 F-150 Toronto Maple Leafs Centennial Edition. Delivery allowances are

not combinable with any fleet consumer incentives.

154 No purchase necessary. Visit [torontoforddealers.ca](http://torontoforddealers.ca) or see dealer for full contest rules. Contest closes December 14, 2017. Open only to legal residents of Ontario who have reached 18 years of age. Toy Mountain gift or cash donation, or new Ford vehicle test drive required to obtain an entry ballot. One (1) entry permitted per donated unwrapped toy. One (1) entry permitted per online Toy Mountain donation (with proof). Limit one (1) no purchase necessary entry per person, per day. Five (5) prizes will be awarded in Ontario consisting of one (1) new 2017 Mustang V6 Coupe (approx. retail value of CAD\$33,040) and four (4) CAD\$1,000 cash prizes. Odds of being selected as a finalist are solely dependent on the total number of ballots received. Odds of winning the vehicle prize as a finalist are 1 in 5. Skill-testing question required. Prize may not be exactly as shown.

## DISCLOSURES ( )

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