

DIAMOND COAT FINISH FOR LASTING BEAUTY

DURABLE SHINE OUTLASTS LIQUID PAINT



TRACKER® DIAMOND COAT™ is a multi-layer powder-coat finish that is three times harder, up to four times thicker and keeps its color up to 20 times longer than traditional liquid paint.

DIAMOND COAT is the most durable, long lasting and environmentally friendly finish being used on any aluminum boat today.

First, the fully unitized hull/stringer/transom assembly goes through a five-stage automated wash to remove any obstacles to adhesion. The prepped assembly is then robotically coated with the color powder and a technician coats the places that the wands can't reach. Next, the electrostatically-coated hull enters the curing oven and the finish becomes bonded on a molecular level to the aluminum surface. Finally, clearcoat is added for a lustrous shine and protection from the sun's ultraviolet rays. As you can see, DIAMOND COAT isn't the conventional approach—but it's the best. You'll understand when you get up close to one of our boats in the showroom. The environment gets a bonus as well. While only 60% of liquid paint adheres to the boat (the rest is released into the atmosphere), over 90% of each pound of powder-coat finish is applied to our boats—and the remainder is reclaimed for later use.

