PONTOON NATIONAL SALES

Here are the pontoon sales registrations give you an idea of the big sellers.....

SSI NATIONAL 9/30/20 PONTOON	All Lengths	
	2020 Total	
Bennington	11,529	
Tracker	11,167	
Avalon/Tahoe Pontoons	4,784	
Godfrey	3,917	
Sylvan	3,377	
Forest River Marine	2,868	
Harris	2,562	
Crest	2,305	
Barletta Pontoons	2,161	
Starcraft	1,827	
Manitou	1,779	
Bentley	1,493	
Qwest-Gillgetter	1,493	
Lowe	1,339	
Misty Harbor	1,322	
Regency (Tracker) **	1,316	

Tracker is 11,167 plus 1316 Regency = 12483 = #1 Manufacturer total combined.

These are the actual registration numbers from 2020 boat registrations. Both Suntracker and Bennington are capped by supply which is why other manufacturers are gaining small ground. This year however Suntracker opened an extra pontoon factory which came on line last month and Bennington is planning the same.

^{**}All other manufacturers sold less than 1000 boats

NATIONAL SSI FISH 10- 24 9-30-20	All Lengths 2020 Total	All Lengths 2019 Total	17	18
Tracker	18,932	19,017	5,271	5,196
	6,335	6,533	662	826
Alumacraft	5,578	5,485	1,238	1,163
Lund	3,402	•	597	812
G3	•	3,070	775	562
Lowe	3,317	2,641	227	385
Xpress	2,691	2,296		
Crestliner	2,365	2,262	248	710
Ranger	2,083	2,076	81	588
Alweld	1,213	1,165	220	171
SeaArk	1,183	1,076	30	199
	989	935	251	106
War Eagle SmokerCraft	910	777	236	108

All other manufacturers sell less than 900 boats a year